# Campaign Budget Application Form

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| **OVERVIEW** |
| Campaign Name | *[Campaign name or passed policy name]* |
| Campaigner | *[Student name or student group]* |
| Estimated Spend | *[Money requesting for]* |
| Description | *[Brief description of the campaign]*  |
| Impacts | *[summary of impacts the campaign will have]* |
| Objectives | *[summary of key objectives]* |
| **EQUALITY AND DIVERSITY** |
| Characteristics | LGBT+  |[ ]  Women |[ ]  Disabled |[ ]
|  | Age |[ ]  Nationality |[ ]  Religion |[ ]
|  | International |[ ]  Postgraduate |[ ]  Part-time |[ ]
|  | Other:*[Select all characteristic that will be* ***particularly*** *effected by the campaign]* |
| Comments | *[provide why these characteristics will be* ***particularly*** *effected by the campaign, for example a campaign on prayer room facilities will have a particular impact on religious students]* |
| **REACH** |
| Numerical Impact | *[Provide an analysis of the amount of students that will be impacted by the campaign]*  |
| Support | *[Provide analysis and evidence of support for the campaign]* |
| **SPEND BREAKDOWN** |
| What will the money be used for? | **WHAT THE MONEY WILL BE SPENT ON** | **COST** |
|  | *[items to be bought, costs incurred, include links if possible]* |  |
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|  | **TOTAL COST** |  |
| Is there any other sources of income supporting this campaign? | *[provide any other sources of income if applicable]* |
| **Comments** |
| Any other relevant comments? | *[please provide any other relevant comments, such as any preliminary research into this campaign idea, campaigning experience or training etc]* |