# Campaign Budget Application Form

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| **OVERVIEW** | | | | | | | |
| Campaign Name | *[Campaign name or passed policy name]* | | | | | | |
| Campaigner | *[Student name or student group]* | | | | | | |
| Estimated Spend | *[Money requesting for]* | | | | | | |
| Description | *[Brief description of the campaign]* | | | | | | |
| Impacts | *[summary of impacts the campaign will have]* | | | | | | |
| Objectives | *[summary of key objectives]* | | | | | | |
| **EQUALITY AND DIVERSITY** | | | | | | | |
| Characteristics | LGBT+ |  | Women |  | Disabled | |  |
| Age |  | Nationality |  | Religion | |  |
| International |  | Postgraduate |  | Part-time | |  |
| Other:  *[Select all characteristic that will be* ***particularly*** *effected by the campaign]* | | | | | | |
| Comments | *[provide why these characteristics will be* ***particularly*** *effected by the campaign, for example a campaign on prayer room facilities will have a particular impact on religious students]* | | | | | | |
| **REACH** | | | | | | | |
| Numerical Impact | *[Provide an analysis of the amount of students that will be impacted by the campaign]* | | | | | | |
| Support | *[Provide analysis and evidence of support for the campaign]* | | | | | | |
| **SPEND BREAKDOWN** | | | | | | | |
| What will the money be used for? | **WHAT THE MONEY WILL BE SPENT ON** | | | | | **COST** | |
| *[items to be bought, costs incurred, include links if possible]* | | | | |  | |
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| **TOTAL COST** | | | | |  | |
| Is there any other sources of income supporting this campaign? | *[provide any other sources of income if applicable]* | | | | | | |
| **Comments** | | | | | | | |
| Any other relevant comments? | *[please provide any other relevant comments, such as any preliminary research into this campaign idea, campaigning experience or training etc]* | | | | | | |