

Society Development Plan



Choral and Orchestral Society (ChaOS)

Development Plan 2018-2021

Compiled by Claire Borgartz, Chair 2018-19	26/05/2019
Compiled by Mark Williams, Chair 2017-18	07/05/2018
Compiled by Michael Kingston, Chair 2016-17	04/05/2017
Compiled by Josh Davis, Chair 2015-16	05/04/2016
Compiled by Charlotte Russell, Chair 2014-15	01/06/2015
Compiled by Pippa Portwood, Chair 2013-14	04/06/2014
Original Development Plan compiled by Rachel Naylor, Chair 2012-13	04/06/2013

Introduction and mission statement

The aim of ChaOS shall be to provide rehearsal and performance opportunities to engage students at the University of Bath in musical activities. This shall be achieved through continued support of Core, Supported and Ad Hoc Ensembles of which there is sufficient variety and calibre to allow opportunities for musicians of a wide variety of standards. The Ensembles shall be provided with regular performances to develop Members' performance skills whilst aiding in enhancing the profile of the Society. ChaOS shall endeavour to be a continuously improving society in accordance with the wishes of its Members, creating a stimulating and enjoyable musical experience.

Committee Training

We would recommend booking an appointment with Francesco (SU Activities Officer) to go over any committee training, especially finance training.

There is a moodle page called "Students' Union Societies". There are a number of useful training documents and relevant forms on there. We recommend you look at the following.

Training	Position	Date completed
Handover Session	All (Core minimum)	08/05/2019
Finance Training	Chair, Treasurer	SU Training Day 04/06/2019
Website Training	Secretary/ Web Officer	SU Training Day 04/06/2019
Marketing Information	Secretary (Online)	SU Training Day 04/06/2019

Tiers

Please check the tiers framework document on thesubath.com for more details on what each tier entails and the support you receive.

Please tick which tier your society would like to be in for the next academic year.

If you are a new society we recommend you start at Green Tier whilst you are becoming established. Please have a look at the tier system to think about how you could develop your society next year.

Green Blue Orange

If you are selecting Blue or Orange tier, please select which ribbon/s you will be completing and which 3 specific criteria you will be completing for each ribbon.

Blue Tier - pick 1 ribbon to complete over the year.

Orange Tier - pick 2 ribbons to complete over the year.

Sport & Well-being	<input type="checkbox"/>	Inclusivity	<input type="checkbox"/>
Media	<input type="checkbox"/>	Expansion	<input type="checkbox"/>
Environment & Sustainability	<input type="checkbox"/>	Academic Development & Employability	<input type="checkbox"/>
Community	<input type="checkbox"/>	Performance	<input checked="" type="checkbox"/>
Campaigning	<input type="checkbox"/>	Collaboration	<input checked="" type="checkbox"/>

Ribbon 1: **Performance**

Criteria #: description

1	Host a performance on campus (not Socs Showcase) that is free to attend.
2	Host a performance event off campus.
3	Host workshops to develop your members in the performing arts.

Ribbon 2: **Collaboration**

Criteria #: description

1	Host an event with a society within your area.
2	Host an event with a student group that is not in the societies area of the SU e.g. Volunteering, LGBT etc.
3	Participate in an event with a society from another university.

Membership

	2019/20 (based on interest)	2020/2021 (Forecast)	2021/22 (Forecast)
Total Annual Membership	250	255	260

Membership Target	Aim	How will this be done?	Are any resources required?	Who will do this?
2019/20	250	Retention of current membership through continually increasing standard of music and a broad variety of socials; active presence (including performances) at Freshers' week events; good publicity during Semester 1.	Stand-up banners; Freshers' week flyers; thesubath.com promotional campaigns; social media activity; continued professional tuition funded by further increasing membership.	Chair, Communications Officer, Social Secretary, other Committee members where appropriate (such as Ensemble Managers for performances).
2020/21	255	Returning membership; increasing standard of music; retention of high calibre musicians; improving access to the Society for non-musicians.	As before, with the continued expansion of professional tuition across both vocal and instrumental Ensembles.	Executive Committee led by Chair and relevant Vice-Chairs.
2021/22	260	Further increasing the profile of Ensemble music on campus, within the context of developing the overall arts offering of the University.	As before, with increased financial resources from sponsorship and further growth of membership.	Future Committees with increased support from the University and Edge Arts, along with the Students' Union.

Sponsorship/Funding – not including Students' Union Budget

The Sponsorship Process

Plans for sponsorship 2019/20

- Build on the successful utilisation of the Edge Arts Development Fund (ADF) this year in the support of our annual Vocal Fest.
- Continue to apply to the University's Alumni Fund and the SU's Special Request Fund for one-off equipment purchases.
- Work with SU Marketing and The Edge to find new sponsors/links.
- Contact local businesses (e.g. music shops) for sponsorship in return for Society advertisement.

What will sponsorship be spent on?

- Equipment and instruments (e.g. higher quality technical equipment and specialist instruments).
- Professional tuition for a wider range of Ensembles.
- An increased number of performance opportunities (with costs including the hire of venues and vans).

What potential opportunities could be offered to a sponsor?

- Promotional opportunities at concerts and other Society events.
- Branding on Society merchandise.
- Advertisement and promotion of company products and opportunities to members.

Fundraising/Community involvement

Raising future funds for the Society

- Christmas Market busking.
- Balls and functions, both within and external to the University.
- Cake sales at concerts.

Community involvement plans

- Collaborate with the Edge Arts Community to increase the general awareness and profile of ensemble music at the University.
- Publicise Society performances to local community groups.
- Seek further performance opportunities within the local community.

Inclusivity

The Students' Union promotes an inclusive environment which aims to reach out to and engage with all students. How does the society intend to ensure membership from a diverse range of backgrounds and groups are positively engaged with the society?

- Continue to offer a wide range of Ensembles in a variety of musical styles in order to involve and engage all manner of students, including non-classically trained musicians.
- Work with The Edge to offer instruments to those unable to bring their personal instrument to the University.
- Offer and promote the creation of Ad Hoc Ensembles to allow students to form new groups with the Society's support.