

Society Development Plan 2012 - 15

Name of Society: Bath J-Soc

Mission Statement

The Bath Jewish Society strives to be a place where Jewish as well as non-Jewish people can come together in a social, Jewish context to form friendships, partnerships and shared experiences. Whether members want to mark Jewish holidays and events, learn more about Judaism or just meet other Jews, this society is the place.

The Society strives to be inclusive and welcoming to individuals of any background, from any stream of religious Judaism, cultural Judaism or a feeling of ethnic identity with the Jewish people, in addition, interested non-Jewish members have always been, and will continue to be, part of the Bath Jewish Society.

Current SWOT analysis

Strengths

Our strength is that we have great flexibility because of our diverse membership. We have relatively few members and so everyone gets to know everyone else to create an intimate environment where everyone can have their voices heard.

Weaknesses

Similar to our strength, sometimes our small size is a weakness when we struggle to create exciting events due to lack of numbers. Also, sometimes we find it difficult to hire rooms or facilities (on campus as well as in town) due to our small numbers.

Opportunities

We would like to create regular bi-weekly Shabbat meals to create a sense of community. All Jewish festivals, holidays and events will be marked with some kind of meeting, meal or outing to mark the occasion. We will attend the annual Purim celebration in Bristol due to their facilities and larger group.

Threats

Bath has an admirable record for faith relations and peaceful cooperation and we hope to keep it that way. Other Jewish Societies in Britain and worldwide suffer anti-Semitic attacks and threats which originate mainly (though not exclusively) from Muslim and/or Palestinian societies/organisations. Again I will stress that Bath has never had this problem and we do not anticipate any friction in the future. We have good relations with all other societies.

Long Term Goal Setting N/A

	2010/11 (Actual)	2011/12 (Actual)	2012/13	2013/14	2014/15
Full Year Membership Target					
Total Involved Members in Sem 1					
Total Involved Members in Sem 2					
Number of core activity sessions					
Number of non-core activities (incl. socials)					
Sponsorship and Fundraising Activity					
Opportunities to develop members					
Other (Please state)					

SMART Goals

Membership Targets	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13				
2013/14				
2014/15				

Activities Provided	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13				
2013/14				
2014/15				

Funding/Sponsor Goals	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13				
2013/14				
2014/15				

Personal Development	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13				
2013/14				
2014/15				

Other (Please state)	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13				
2013/14				
2014/15				

Planning Timeline

Pre-Summer:

Submit the following:

- Budget request application
- Development Plan
- Asset Register

Early Summer

Request a table at Carnival Day

Get ideas for Freshers Week and Activities Fair

September and Freshers' Week

Prepare for Freshers Week and other promotional activities

1st Semester

Run an introduction session

Christmas and Refresh Week

Christmas meal?

2nd Semester

Promote elections for next year's committees

Handover

Calendar of annual events

Please also add in your own events.

Guest speakers and trips throughout

May 2012 Sunday 13 th Deadline for Development Plan and Budget Request Form	June 2012	July 2012
August 2012 Wed 1 st 2012-13 financial year starts. To Be Confirmed Deadline for requesting a stall for Carnival Day	September 2012 Mon. 24 th - Sun. 30 th Freshers Week.	October 2012 To Be Confirmed Activities Fair
November 2012	December 2012	January 2013 To Be Confirmed Deadline for requesting a stall during Refresh Week
February 2013 Mon. 4 th - Sun. 10 th Refresh Week	March 2013	April 2013

Useful Contacts

Activities Office

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Marketing Office

Helen Freeman - Marketing & Promotions Co-ordinator
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Webmasters (Currently Jonty, Oli, Rikki and Tom)

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Finance Office

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Transport Office

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SU President

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