

This opportunity profile is designed to give you an idea of what your voluntary work will involve. It highlights the commitments, skills and benefits you can expect from taking up that role.

Role:

Rag Branding and Design Officer

Department:

Rag, Volunteer Centre

Duties and Responsibilities:

- Create flyers, posters, Facebook banners, videos etc. for individual events and generic RAG promotion.
- Oversee the general RAG 'brand'.
- Control RAG's social media.
- To work with event managers on publicity for each event.
- Be aware of the SU marketing guidelines.
- Work closely with the Publicity Officer.

Time Commitment:

6-10 hours per week

Venue: Various

Responsible to: Rag Committee, Event managers and Volunteering Administrator

Benefits:

- Acquisition of graduate skills, such as organisation, leadership and time management.
- Chance to make a difference in local community
- Meeting lots of like-minded individuals

Opportunity:

- To set the direction of RAG's branding

Training and Support:

- Administrative support from the Volunteer Centre
- Management support from SU's Events Committee
- Training sessions through the SU

Useful previous experience/skills needed:

- Graphic design

Skills Gained: Participating in this opportunity will enable you to develop and practise the following skills (marked)

Teamwork*	X	Delegation	X	Financial Management	
Verbal Communication*	X	Negotiation	X	I.T.	X
Written Communication*	X	People Management		Organisation/ Planning	X
Leadership*		Time Management	X	Creativity	X
Commercial Awareness*	X	Marketing	X	Initiative	X
Problem Solving*		Decision Making	X	Persuasion	

*Skills required for The Bath Award