

This opportunity profile is designed to give you an idea of what your voluntary work will involve. It highlights the commitments, skills and benefits you can expect from taking up that role.

**Role:**  
Rag Publicity Officer

**Department:**  
Rag, Volunteer Centre

**Duties and Responsibilities:**

- Help organise key publicity opportunities such as Fresher's and Refreshers Week.
- Keep the bathstudent webpage updated.
- Think of creative ways to promote RAG.
- Ensure a good image of RAG is presented to current and potential corporate sponsors.
- Coordinate physical presence on campus to promote events, e.g. flyering.
- Work closely with the Branding and Design Officer.

**Time Commitment:**  
3-5 hours per week

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**Venue:** Various

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**Responsible to:** Rag Committee, Event managers and Volunteering Administrator

**Opportunity:**

- To set the direction of RAG's publicity.

**Benefits:**

- Acquisition of graduate skills, such as organisation, leadership and time management.
- Chance to make a difference in local community
- Meeting lots of like-minded individuals

**Useful previous experience/skills needed:**

- Marketing

**Training and Support:**

- Administrative support from the Volunteer Centre
- Management support from SU's Events Committee
- Training sessions through the SU

**Skills Gained:** Participating in this opportunity will enable you to develop and practise the following skills (marked )

Teamwork*	X	Delegation	X	Financial Management	
Verbal Communication*	X	Negotiation		I.T.	X
Written Communication*	X	People Management	X	Organisation/ Planning	X
Leadership*	X	Time Management	X	Creativity	X
Commercial Awareness*	X	Marketing	X	Initiative	X
Problem Solving*	X	Decision Making	X	Persuasion	

\*Skills required for The Bath Award