

4. Schedule/Broadcast/Upload a Project

IF YOU'VE GOT TO THIS STAGE, THEN CONGRATULATIONS!

To get a project put on the broadcast schedule have a word with the Executive Producer if it's a documentary, or have a word with the RavenTales lead producer if it's an audiobook or drama. They can then liaise with the Programme Controller on your behalf.

Do it this way so that URB can best support and promote your project amongst the rest of its programming and so that your hard efforts don't go unnoticed.

Once you have a date and time confirmed for the broadcast you can then share this information with all of your project contributors. If you tweet about it, then please mention the @1449AMURB twitter ID so that we'll notice and can retweet you.

After your project has been broadcast it can then be uploaded as a podcast. We have two sites for this: For documentaries it's the 1449AM URB Mixcloud. For audiobooks and dramas it's the RavenTales Mixcloud. Your Executive Producer, Programme Controller, Station Manager and Head of Admarket have access to the URB Mixcloud. Your RavenTales lead producer has access to the RavenTales Mixcloud.

Please do NOT make your project accessible through any other means other than Mixcloud at the moment, as there are licensing complications with music.

SUBMISSION TO THE STUDENT RADIO AWARDS

Every year around June-July a magical thing happens. The Student Radio Association opens up entries for the Student Radio Awards, presently sponsored by Radio 1 and Global Radio. The entry window is about a month long, in which University radio stations all over the country submit content. After the deadline for entries has passed, judges from the radio industry listen to every entry and the nominations for each category are announced the following October. The Gold, Silver and Bronze winners are announced later on at an SRA party usually held at the O2 Dome. All submissions to the Student Radio Awards receive feedback from the judges regardless of whether or not they are nominated.

Documentaries can be submitted to the Best Journalistic Programming category. Audiobooks and dramas can be submitted to the Best Speech Programming category.

For the last couple of years the rules for both of these categories haven't changed. Each entry has two parts: 600 words about how it was made, and 7 minutes of the best audio moments from your project. This year (2014) entries cost approximately £5.30 each.

GO FOR IT! You can check out past winners at the Student Radio Awards website. If you'd like to submit your project, please have a quick word with the Executive Producer for documentaries or the RavenTales lead producer so that they know you're interested and won't duplicate your entry.