Societies Outreach and Partnership Lead



Role: Societies Outreach and Partnership	Department: SU Societies			
Lead				
Duties and Responsibilities:	Time Commitment:			
 Societies lead in engagement with external 	Minimum 4 hours per week			
organisations, local businesses and venues	Supported By:			
in the city	SU Activities Officer, all SU Staff, Societies			
• Work closely with the Activities Officer and	Executive Committee			
SU Marketing to scout opportunities for	Benefits:			
discounts, sponsorships, or partnerships for	• Development of the Societies Area and			
the Societies area	relationship with community			
 Work with individual societies to secure 	• Enhance your CV			
opportunities for them in the city and	Gain skills to enhance personal			
beyond	development			
 Promote Societies events off campus and 	Opportunity:			
identify innovative ways to get students	 Develop the societies through marketing 			
involved with wider community	events/projects			
	 Engage members of Societies with 			
	community activities			
	 Helping promote all publicity outlets 			
	available to Societies			
Training and Support:	Useful previous experience/skills needed:			
• Training Sessions within the Marketing Office	Participation in previous society events and			
on publicity opportunities available	activities			
 Team building sessions with the new 	 Organisation, Enthusiasm and Ideas 			
Executive Committee	 Good inter-personal skills 			
	• Creativity			
	• A willingness to have fun and be inventive!			

Skills Gained: Participating in this opportunity will enable you to develop and practice the							
following skills (marked \checkmark)							
Written Communication	\checkmark	Teamwork	\checkmark	Financial Management	\checkmark		
Verbal Communication	\checkmark	Time Management	\checkmark	I.T.	\checkmark		
Negotiation	\checkmark	People Management	\checkmark	Organisation/Planning	\checkmark		
Marketing	\checkmark						

For further info contact: Activities Officer suactivities@bath.ac.uk 01225 383667 / 01225 384860 Website: http://www.bathstudent.com/socs/exec