

This opportunity profile is designed to give you an idea of what your voluntary work will involve. It highlights the commitments, skills and benefits you can expect from taking up that role.

**Role:**  
Rag Publicity Officer

**Department:**  
Rag, Volunteer Centre

**Duties and Responsibilities:**

- To coordinate the public image of Rag and produce/oversee any general Rag publicity.
- Help organise key publicity opportunities such as Fresher's Week.
- To promote the general RAG fundraising page
- To work with event managers on publicity for each event.
- To provide support and advice to fundraising volunteers regarding publicity ideas.
- Be aware of the SU marketing guidelines

**Time Commitment:**  
First semester – 2 hours per week  
Second Semester – 6-10 hours per week

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**Venue:** Various

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**Responsible to:** Rag Committee, Event managers and Volunteering Administrator

**Opportunity:**

- To be the point of contact for RAG for internal and external bodies
- To lead the development of the group

**Benefits:**

- Acquisition of graduate skills, such as organisation, leadership and time management.
- Chance to make a difference in local community
- Meeting lots of like-minded individuals

**Useful previous experience/skills needed:**

- Branding/Marketing

**Training and Support:**

- Administrative support from the Volunteer Centre
- Management support from SU's Events Committee
- Training sessions through the SU

**Skills Gained:** Participating in this opportunity will enable you to develop and practise the following skills (marked )

Teamwork*	X	Delegation		Financial Management	
Verbal Communication*	X	Negotiation		I.T.	X
Written Communication*	X	People Management		Organisation/ Planning	X
Leadership*		Time Management	X	Creativity	X
Commercial Awareness*	X	Marketing	X	Initiative	X
Problem Solving*		Decision Making	X	Persuasion	

\*Skills required for The Bath Award