

Social Media and Marketing Representative

We are looking for a creative to keep our Instagram bright and fun and make sure our image as a boob team is maintained and upheld. We also want you to find new ways to reach out to members and non-members to spread awareness of our events and message. It is up to you how you go about this but your responsibilities may include creating/collecting art for our instagram, giving ideas for new marketing opportunities and finding give away/sponsorship possibilities.

If you are interested in spreading some all-inclusive boob love and sharing insights into our events – this role is perfect for you!

The skills you need to bring to the table are:

- **Good Time Management/organised** – time posts are the key to wide spread coverage of our accounts and therefore our rep will need to be aware of when we need posts to go out and not miss these deadlines. We would also like a dedicated individual who will post very frequently and keep on top of interactions.
- **Flexible** – We want coverage at most of our events and so you would need to be available to document these live (e.g. instagram stories) and gather content for future posts.
- **Collaborative** – you will be the main coordinator for our accounts however all committee members will have access to these also and are able to post what they see fit. However, if you believe any posts are inappropriate, it is part of your role to say so and the post can be amended.
- **Team Player** – you will be joining a committee who all act towards the same aims and therefore you need to be cohesive in the team but also willing to put up your opinions and intervene to ensure the best possible outcome.
- **Stylistic** – The CoppaFeel! brand and aesthetic is something that we are extremely proud of and eager to convey on our personal platforms. Therefore we need someone who will post on brand content as to not let the boob team energy fade.
- **Fun and exciting** – it is vital that we continue encouraging our members to involve themselves, create their own events and help us at our bigger events. Therefore, you need to be bright and bubbly and this should be translated through our social media.