

Bath Activator expression of interest

Bath Active is our social sport brand that offers a range of activity to all students for free. This year we are introducing Bath Activators to be the face of social activity, promoting & leading the programme & events over an academic year. Please see the role description below:

Bath Activators are students of University of Bath who have an interest in being active at university and are enthusiastic about developing and promoting social sport to their peers and to motivate inactive students. They will be the face of social & recreational sport within the university and create a friendly and welcoming sporting offer. Activators do not need to be a part of sports clubs, nor do they need to be qualified, they just need to be committed and interested in engaging fellow students. They will also have a drive for career development and enhancing their CV.

The programme is being designed for three purposes;

1. Students take control of social activity, pop-up sport & events
2. Gain student promotion of social and recreational sports within the university in order to reach inactive students.
3. Provide Bath activators with the opportunity to gain valuable experience, insight, employability skills and development in the HE sporting environment.

An activators role will last for a full academic year, starting in September and running through till end of May (we understand that during exam periods you may not be able to continue with sessions). We would like activators to volunteer a minimum of one session a week as part of Bath Active, plan one pop-up activity per month & work together to do an event per semester, as well as promoting the Bath Active programme continuously. You will have the opportunity to work with the SU & Team Bath in their events such as varsity & rugby at the rec if you are interested. The Activator will promote and market the programme as they feel appropriate for different groups within the university, i.e. departments, active, inactive.

If this sounds like something you'd want to be involved with, answer the questions on the next page and send this document to r.a.noel@bath.ac.uk by Sunday 22nd September.

Question	Answer
Why are you interested in this role?	
What do you perceive as being the most important benefit of activity?	
If you were given unlimited money to spend on creating a social activity event to get people active at university what would it be?	
Scenario: You're promoting Bath Active at a stand in Fresher's week when a group of students ask what it's all about. Once you've explained they say they are not interested in exercise, how do you respond?	
<p>Fun Fact:</p> <ul style="list-style-type: none"> • What is the most important object you own? 	

***Please note if successful you will need to be available Saturday 26th October for training.**